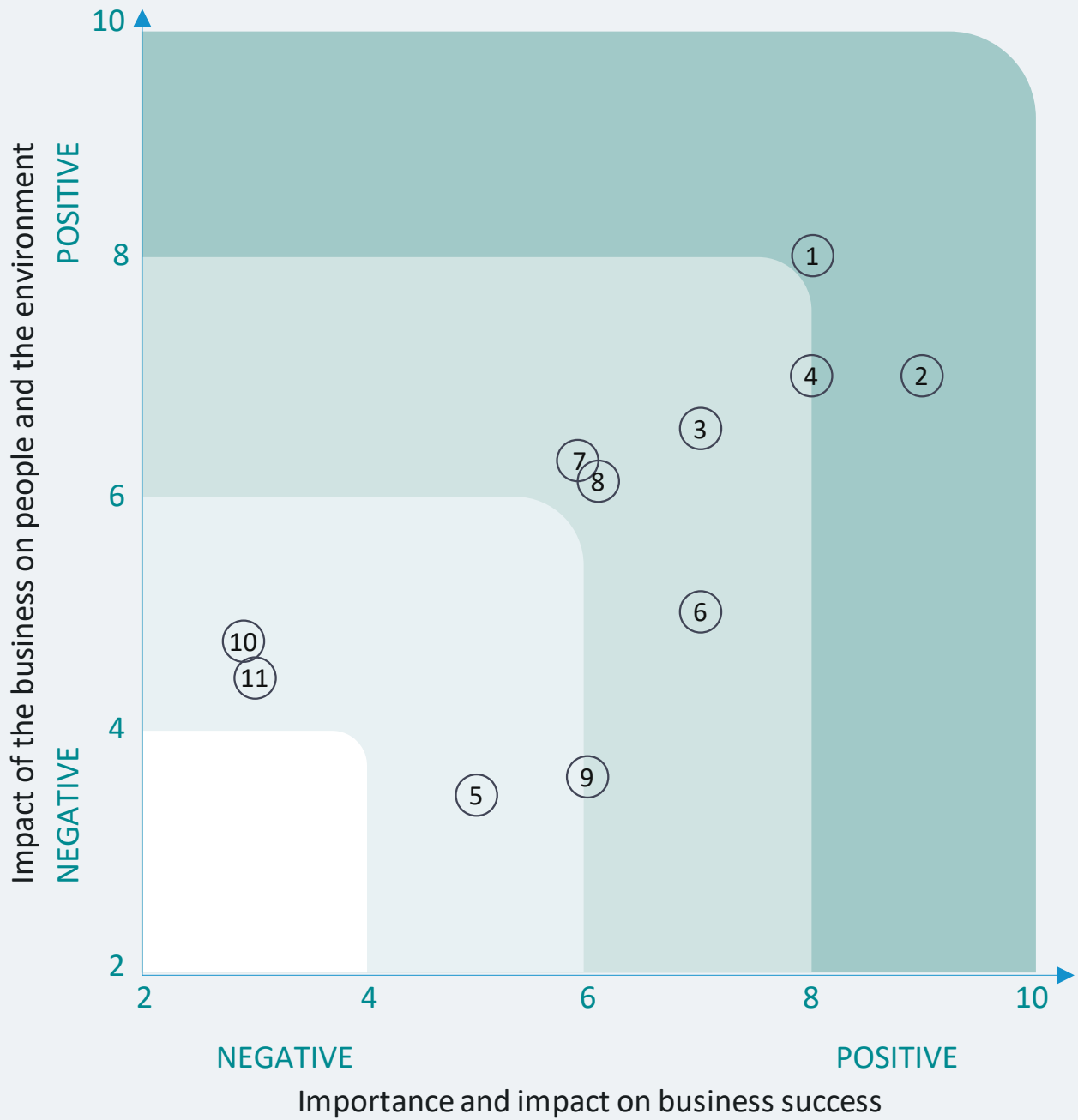


Double Materiality Matrix, FY24



- | | | | |
|---|------------------------------|----|---------------------|
| 1 | Customers | 7 | Climate Change |
| 2 | People | 8 | GHG Emissions |
| 3 | Governance | 9 | Nature |
| 4 | Product Innovation | 10 | Resource Management |
| 5 | Storytelling & Communication | 11 | Community |
| 6 | Sustainable Procurement | | |